

## MT Historical Society FY 2012 Q1

### Plan Status 1.0: Turning the Montana Tourism and recreation Vision into reality

#### Review Status Symbols Legend

##### First Column:

Strategy Status: ★ Ahead of Plan ○ On Track ⊗ Behind Plan ● Off Track ➡ Change

Tactic Start Status: ○ Started on Time ⊗ Started Late ● Incomplete

##### Second Column:

Strategy Trend: ↑ Getting Better → Staying the Same ↓ Getting Worse

Tactic Current Status: ○ On Track ⊗ Behind Plan ● Off Track























##### Third Column:















Strategy Future Concern: L Low Concern M Medium Concern H High Concern

Tactic Final Status: ○ Completed on Time ⊗ Completed Late ● Incomplete

✓ Completed ⏸ On Hold ✗ Cancelled

Objective, Strategy, or Tactic	Creation Status	Owner	Review Status		
1.4.1.2.9: MT Historical Society develop artisan/craftsmen trails to highlight Montana's history and culture.	○	Kirby Lambert	○	→	L
1.4.1.2.9.5: Montana History Conference - annual	<i>Tactic</i>	Kirby Lambert	○	○	
1.4.1.2.9.12: Thursday night lecture series promoting MT history and culture	<i>Tactic</i>	Kirby Lambert	○	○	
1.4.1.5: Plan and Promote commemorations of historic events in Montana.	○	Kirby Lambert	○	→	L
1.4.1.5.2: MHS Plan and Promote commemorations of historic events in Montana.	○	Kirby Lambert	○	→	L
1.4.2: Improve and maintain infrastructure, facilities, and services to support heritage and cultural tourism in Montana.	○	Kirby Lambert	○	→	L

Objective, Strategy, or Tactic	Creation Status	Owner	Review Status		
1.4.2.1: Enhance the interactivity and quality of Montana interpretive displays, programs, and facilities for visitors.		Kirby Lambert			<b>L</b>
1.4.2.1.1: Create partnerships and combine resources to produce professional, accurate interpretive programs, tapes, signage, etc., for guided/self-guided tours.	<i>Tactic</i>	Kirby Lambert			
1.4.2.1.3: Where appropriate, consider partnering with businesses to sponsor, enhance, or manage programs and facilities.	<i>Tactic</i>	Kirby Lambert			
1.4.2.1.4: Incorporate age appropriate programs/activities for children and youth.	<i>Tactic</i>	Kirby Lambert			
1.4.2.3: Improve infrastructure at historic, tribal, and cultural sites to expand visitation and seasons.		Kirby Lambert			<b>M</b>
1.4.2.3.4: MHS improve infrastructure at historic, tribal, and cultural sites to expand visitation and seasons.		Kirby Lambert			<b>X</b>
1.4.2.3.4.1: Evaluate historic/cultural sites, and identify locations where investment in infrastructure or facilities could significantly increase visitation and revenue opportunities.	<i>Tactic</i>	Kirby Lambert			<b>X</b>
1.4.2.3.4.2: Participate in the development of a state heritage tourism marketing strategy.	<i>Tactic</i>	Kirby Lambert			
1.4.2.4: Revitalize Montana's historic downtowns as vibrant destinations for travelers.		Kirby Lambert			<b>M</b>

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1.4.2.4.2: MHS (SHPO) revitalize Montana's historic downtowns as vibrant destinations for travelers.		Kirby Lambert		→	L
1.4.2.4.2.1: Tap assistance from MT Main Street Program, MT Historic Preservation Office, MT Historical Society, and Natl Main Street Center to designate historic districts, obtain restoration and redevelopment resources, and to interpret MT's community history.	<i>Tactic</i>	Kirby Lambert			
1.4.2.4.2.2: SHPO is partnering with the Museums Assoc. of MT (MAM) in the update of a 1999 economic impact study of visitations to MT's museums.	<i>Tactic</i>	Kirby Lambert			
1.4.2.4.2.3: SHPO is working with Madison County to expand the Virginia City local Certified Local Government to a county-wide program for developing heritage tourism through preservation	<i>Tactic</i>	Kirby Lambert			
1.4.2.4.2.3: SHPO is working with Madison County to expand the Virginia City local Certified Local Government to a county-wide program for developing heritage tourism through preservation	<i>Tactic</i>	Kirby Lambert			
1.4.2.4.2.3: SHPO is working with Madison County to expand the Virginia City local Certified Local Government to a county-wide program for developing heritage tourism through preservation	<i>Tactic</i>	Kirby Lambert			
1.4.2.4.2.3: SHPO is working with Madison County to expand the Virginia	<i>Tactic</i>	Kirby Lambert			

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City local Certified Local Government to a county-wide program for developing heritage tourism through preservation					
1.4.2.4.2.3: SHPO is working with Madison County to expand the Virginia City local Certified Local Government to a county-wide program for developing heritage tourism through preservation	<i>Tactic</i>	Kirby Lambert	○	○	
1.4.2.4.2.3: SHPO is working with Madison County to expand the Virginia City local Certified Local Government to a county-wide program for developing heritage tourism through preservation	<i>Tactic</i>	Kirby Lambert	○	○	
1.6.2.2.5: MHS seek volunteers and volun-tourists to augment Montana's seasonal workforce and help with local recreation projects through volunteer opportunities web listings and other resources.	○	Kirby Lambert	○	↑	L
1.6.2.2.5.1: Partner with volunteer opportunity listing websites to list Montana volunteer opportunities, provide links to the sites from state, regional and local tourism web sites, and list the sites in visitor guides.	<i>Tactic</i>	Kirby Lambert	○	○	
1.9.4: Provide technical assistance and resources to bolster the capacity of local arts and historical organizations and facilities, to help them increase funding for programming, maintenance, and operations.	○	Kirby Lambert	⊗	→	M
1.9.4.1: MHS provide technical assistance and resources to bolster the capacity of	○	Kirby Lambert	○	→	M

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local arts and historical organizations and facilities, to help them increase funding for programming, maintenance, and operations.					
1.9.4.1.1: KB-Offer training and technical assistance for local attractions (museums, theaters, parks, etc.) about revenue opportunities/partnerships to support their programs, maintenance, operations.	<i>Tactic</i>	Kirby Lambert	○	○	
1.9.4.1.5: Dave Walter Research Fellowship This fellowship is awarded yearly to a resident of Montana conducting local history research in its broadest sense. The award helpsMontanans conduct research on their towns, counties, etc., at the MHS.	<i>Tactic</i>	Kirby Lambert	○	○	
1.9.4.1.7: Centennial Farm & Ranch Program to identify and honor the families that have passed a farm or ranch to family members for 100 or more years	<i>Tactic</i>	Kirby Lambert	○	○	
1.9.4.1.8: MPMA Museum Conf. @ the Red Lion Colonial Inn, Helena, MT.	<i>Tactic</i>	Kirby Lambert	○		

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